

## EMPRESARIOS



"Cuando escucho grandes ideas de personas con ambición, quiero animarles a que exploten su potencial, colaborando con ellos de manera estrecha y uniéndoles al grupo myWorld. De esta forma, dichas ideas no solo se hacen realidad, sino que son todo un éxito".



"Mi visión empresarial planta las semillas que el grupo myWorld hace prosperar. Todas las marcas y empresas bajo el mismo paraguas generan fuertes sinergias que nos permiten incrementar nuestro éxito a nivel mundial".

**15** MILLONES  
DE CLIENTES

**150.000**  
ESTABLECIMIENTOS

**1.500**  
EMPLEADOS

**51**  
PAÍSES

## MYWORLD GROUP



**cb** cashback  
world

Como plataforma internacional, Cashback World ofrece a más de 15 millones de clientes en 49 países un conjunto de ventajas de compra únicas e innovadores programas de fidelización de clientes para más de 150.000 establecimientos.

Website | [f](#) | [@](#)



**myWorld**  
.com

Con millones de productos de miles de establecimientos, myWorld.com es el mercado online que apasiona a clientes y empresas a nivel internacional. Su lema es: shop local. get global.

Website | [f](#)



**travelWorld** [@](#)

travelWorld pone al alcance de todos los amantes de los viajes un nuevo mundo de posibilidades. Con cientos de miles de hoteles disponibles a nivel mundial al mejor precio y con Cashback y Shopping Points con cada reserva, viajar será toda una experiencia única.

Website | [f](#)



**360°** [@](#)

Con enfoques innovadores en el desarrollo de ideas, productos y modelos de negocio, el 360 Lab Innovation Group no solo es el Think Tank del grupo de empresas myWorld. También ayuda a las start-ups a conquistar los mercados internacionales.

Website | [f](#) | [@](#)



**ORGANIC+**

Los productos de Organic+ emplean el poder de curativo de la naturaleza para incrementar el rendimiento, la vitalidad y el bienestar general. Por este motivo, Organic+ solo emplea productos naturales con una eficacia demostrada.

Website | [f](#) | [@](#)



**eventWorld**

eventWorld no solo se encarga de la gestión del Ticket-Marketing de eventos de todo tipo, sino que ofrece una amplia gama de servicios a los organizadores de eventos. Ayudando a las organizaciones a conocer mejor a sus clientes, mejora la experiencia de los visitantes y de los organizadores de eventos.

Website | [f](#) | [@](#)

## FILÁNTROPO

"Mi principal deseo es ayudar a aquellas personas que más lo necesitan. He reflexionado mucho acerca de mi responsabilidad social. Quería asegurarme de encontrar la manera de mejorar lo máximo posible la calidad de vida. Finalmente llegué a la conclusión de que lo más valioso de la sociedad son sus niños y estos niños necesitarán un planeta sano en el que vivir. Por eso he creado dos fundaciones a las que presto mi apoyo de manera activa. La Child & Family Foundation desarrolla proyectos educativos en todo el mundo, mientras que la Greenfinity Foundation se dedica a implementar distintos proyectos para la protección del clima".



Website | [f](#) | [i](#) | [@](#)



PROYECTOS EDUCATIVOS  
QUNU, CABO ORIENTAL, SUDÁFRICA

Las instalaciones de la Escuela de primaria No-Moscow en Sudáfrica se encontraban en muy mal estado, y fue entonces cuando la Child & Family Foundation decidió construir una nueva escuela para ofrecer a los niños una mejor calidad en su educación y en su vida.

[Más](#)



PROYECTOS EDUCATIVOS  
SHIMBWE, TANZANIA

Pobreza, enfermedades, hambre, trabajo infantil,... son solo algunos de los desafíos a los que los habitantes de la región de Moshi en Tanzania tienen que enfrentarse diariamente. En colaboración con la organización C-re-aid, la Child & Family Foundation pretende mejorar las condiciones de vida de sus habitantes.

[Más](#)



PROYECTOS EDUCATIVOS  
LEYTE, FILIPINAS

Según el dicho popular, no aprendemos para la escuela, sino para la vida. Este principio también se aplica en la ayuda que la Child & Family Foundation presta en Filipinas: además de la educación escolar sólida en unos edificios reformados, los niños aprenden habilidades que les serán de gran utilidad en su día a día.

[Más](#)



Website | [f](#)



HÁBITAT NATURAL  
HUNGRÍA

La Greenfinity Foundation se ha propuesto plantar miles de árboles en Hungría junto con escuelas y socios locales. Esta campaña no está dirigida solo a proteger el medioambiente, sino también a la sensibilización de su población.

[Más](#)



ENERGÍA  
PADRE BURGOS, LEYTE, FILIPINAS

En colaboración con KinderHilfe Philippinen e.V., la Greenfinity Foundation ha construido en la isla Leyte dos instalaciones fotovoltaicas para la San Roque Elementary School y el "Kinderdorf".

[Más](#)



AGUA  
UROMI, NIGERIA

Aunque la Holy Trinity School tenía una fuente de agua potable, la bomba y los grifos estaban estropeados. Por lo tanto, tenían que comprar agua, que se vende a un precio bastante elevado. La Greenfinity Foundation financió la reparación de la fuente.

[Más](#)

## VISIONARIO

*"Todo esto comenzó con la idea de ofrecer a las personas un valor añadido en sus compras. La idea se convirtió en la visión de, sirviéndose del ecosistema de myWorld, rediseñar completamente la forma en que las empresas y las personas se unen. Si ambas partes sienten que se benefician mutuamente, esta visión se convierte en realidad. Esto encaja a la perfección con mi misión de realizar una contribución llamativa, sostenible y sustancial en la vida de todas las personas a mi alrededor".*



## COLABORACIONES

*Disfruto colaborando con socios fuertes e intercambiando ideas. Lo que hace que estas colaboraciones sean tan valiosas es la adquisición de nuevas perspectivas y la consecución del éxito para ambas partes.*



## NETWORKS

*Me apasiona la posibilidad de poder crear una amplia red junto a personas inteligentes. Si se forma parte de este tipo de red, todo es posible.*



## WE CARE

*Mi visión de myWorld incluye siempre a aquellos que más ayuda necesitan. Para mí es muy importante que los niños más desfavorecidos puedan disfrutar de un futuro mejor.*

Más



# SIGA A HUBERT FREIDL



*"La vida es más que un trabajo. Acompañenme en mi viaje para hacer que cada día sea mejor que el día anterior. Me gustaría compartir con usted momentos del día a día en la esfera empresarial así como en la esfera privada".*

SIGA A @FREIDLHUBERT



## MEDIA



**LEADERSNET**  
by OPINION LEADERS NETWORK

12.12.2019

"Hubert Freidl: Der Gründer, Innovator und Visionär im Talk"

[Enlace](#)



**oe24**

19.11.2019

"Hubert Freidl & myWorld laden Kinder zur MotoGP™ in Spielberg ein"

[Enlace](#)



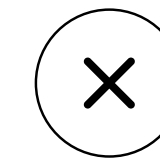
**oe24**

19.07.2019

"Hubert Freidl & myWorld zeigen KTM RC 16 von Pol Espargaró"

[Enlace](#)





# IMPRINT

## Media Proprietor, Publisher, Producer and Service Provider

myWorld Holdings Limited  
City Tower  
40 Basinghall Street  
London EC2V 5DE  
United Kingdom

Phone: +44 20 8434 9955

Email: [holdings@myworld.com](mailto:holdings@myworld.com)

Website: [www.hubertfreidl.com](http://www.hubertfreidl.com)

Private limited company registered in England and Wales

Company registration no.: 11138560

VAT number: GB 297117869

Director: Marko Sedovnik

The technical operation of this website is carried out by myWorld International AG, Grazbachgasse 87-91, 8010 Graz, Austria, Company registration no.: FN 389134g, Email: [international@myworld.com](mailto:international@myworld.com), on behalf of myWorld Holdings Limited.

## Gender forms & political correctness

The fact that female forms are not mentioned in these texts should in no way be understood as showing disregard for the female sex, but it is rather that an older style is retained for greater ease of reading. We would ask female readers to excuse this simplification on our part and consider themselves addressed equally.

Arbitration body pursuant to (EU) Regulation No. 524/2013 concerning online dispute resolution in consumer affairs:

<http://ec.europa.eu/consumers/odr/>

You are entitled to have your data rectified, deleted, limited and withdrawn. If you wish to exercise these rights, please contact us. If you believe that we are in breach of data protection law or that your data is being violated in any other way, please contact our Data Protection Officer. If they are unable to find a solution that you find acceptable, you can also complain to the data protection supervisory authorities. Austria's data protection authorities are responsible for us.

## Data Protection Officer

Peter Oskar Miller

Millergasse 3

1060 Vienna

Email: [data.protection@myworld.com](mailto:data.protection@myworld.com)

## Austrian Data Protection Authorities

Barichgasse 40-42

1030 Vienna

Phone: +43 1 52 152 - 0

Email: [dsb@dsb.gv.at](mailto:dsb@dsb.gv.at)

# CONTACTO

*Puede contactar conmigo mediante las direcciones de correo electrónico.*



## Consultas de la prensa

Si trabaja para los medios de comunicación y desea contactar conmigo, por favor, contacte con:

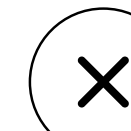
[press@hubertfreidl.com](mailto:press@hubertfreidl.com)



## Consultas generales

Para consultas generales, por favor, escriba a:

[office@hubertfreidl.com](mailto:office@hubertfreidl.com)



# PRIVACY POLICY

INFORMATION REGARDING ART 13, 14 GDPR

We take the protection of your personal and company-related data very seriously and work hard to make sure our services are safe for you to use. We are committed to complying with statutory data protection requirements. This data protection policy describes the type of data that we collect from you, how and for what we use it, and how we protect it.

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### 1. Area of Applicability

This policy applies to the website available at [www.hubertfreidl.com](http://www.hubertfreidl.com). Please note that this policy refers to other websites, including those of other countries for which different data protection rules apply.

Responsible entity pursuant to applicable data protection law

myWorld Holdings Limited  
3rd Floor  
40 Bank Street  
London E14 5NR  
United Kingdom

Data protection officer  
Peter Oskar Miller  
HXS GmbH  
Millergasse 3  
1060 Vienna, Austria  
[data.protection@myworld.com](mailto:data.protection@myworld.com)

In the course of further website development to improve our services, it may occur that supplements to this policy are necessary.

### 2. Which data we record

"Personal data" and "company-related data" refers to any information about personal or material circumstances that can be obtained and processed through us and that can be attributed to you directly or indirectly. No such data is collected through this website. Our website only collects anonymous data that can not be attributed to you directly.

### 3. Cookies and Web Tracking

Our website uses things called cookies, which are small text files that are stored on your computer and can be accessed again when you revisit our website. Cookies help us to personalise the website for you.

You can use our website without needing to register or log in. Even if you don't log in to our website, we will still record certain anonymous information automatically so that we can collect data on how our website is used and how efficient it is in a bid to adjust it to our users' needs. We will therefore collect and process information on your IP address, the time and length of your visit, the number of visits you make, which forms you use, your search settings, your display settings and your favourite settings on our website. Different cookies are stored for different lengths of time. The majority of the cookies we use are automatically deleted when you leave our website (the so-called "session-cookies"). We log access to our website and downloads of files from the website. The cookies on our website are used exclusively for information purposes and are processed by myWorld 360 AG, Grazbachgasse 87-93, 8010 Graz, Austria on behalf of myWorld Holdings Limited, 3rd Floor, 40 Bank Street, London E14 5NR, for the purpose of analysing the data collected.

#### Google Analytics

This is a web analytics tool from Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043 USA, herein after referred to as "Google", to log your online activity on our website, to find out how many users visit us and to record the number of times they access each page. This process is anonymous. Google Analytics' cookies (gat\_UA-102544931-1: Google Analytics Universal Tracking, \_ga: Google Analytics Universal Tracking, \_\_gid: Google Analytics Universal Tracking) - including the Google Analytics Tool "Anonymous IP Address" and usage data - are typically sent to a Google server in the United States and stored there. For further information, please refer to <https://support.google.com/analytics/answer/6004245?hl=de>. To stop your data from being logged, please visit Google Analytics at <https://tools.google.com/dlpage/gaoptout?hl=de>.

#### Google AdWords

This is used to record website visits for advertising purposes (re-marketing) on Google and in the Display Network. When you visit the site, your browser saves cookies (IDE: Google AdWords Cookie) which make it possible to recognise you as a visitor when you visit other websites belonging to Google's advertising network. On these pages, visitors can then be presented with advertisements that refer to the content previously viewed on other websites that use Google's re-marketing feature. You can reject Google AdWords' tracking at <http://www.google.com/settings/ads>.

#### Conversion Tracking by Google AdWords

This is how we create conversion statistics that measure the effectiveness of our online advertising campaigns. The conversion tracking cookie (IDE: Google AdWords Cookie) is set when a user clicks on an ad served by Google. According to Google's privacy policy, no personally identifiable information or company information is processed. If you do not want to be tracked, you can disable the Google Conversion tracking cookie through your Internet browser's internet settings.

In addition to the cookies described in the analysis tools used, the following additional cookies are used:

Cookie	Issuer	Task
language	myWorld Holdings Limited	Saves the user's language for the duration of the use of this website

Please note that most internet browsers are set to accept cookies by default. You can change the settings in your browser so that certain cookies are rejected or so that you are asked if you would like to accept new cookies. You will find instructions on how to do this under the "Help" function in the menu bar on most browsers. These instructions will normally tell you how to delete existing cookies as well.

Please note that you may not be able to use all the features and services on our websites if you do not accept any or all cookies.

By using our website, or, if necessary, by consent, which we obtain separately, you agree that the above cookies and tools may be used.

### 4. Conversion measurement with the Facebook pixel

We use the "Facebook-Pixel" by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook") (fr: Facebook Cookie for Opt-Out identification) within its website with your consent. This is a cookie; a small text file that is stored on your computer which can be retrieved. It can be used to track users' actions after they have viewed or clicked on a Facebook ad. This enables us to track the effectiveness of Facebook advertising for statistical and market research purposes. The data collected in this way is anonymous for us, so it does not provide any inference as to the identity of the users. However, the Facebook data is stored and processed so that a connection to the respective user profile can be made, and Facebook can use the data for its own advertising purposes, according to the Facebook Data Usage Guideline (<https://www.facebook.com/about/privacy/>). You can enable Facebook and its partners to place advertising on and outside of Facebook. A cookie for these purposes can also be stored on your computer. By using the website, you agree to the use of the visitor action pixel.

### 5. Use of data

We use the collected anonymous data exclusively in compliance with legal requirements. We store the anonymous data obtained through this website for up to ten years, furthermore if there are legally standardized longer retention periods or if we need the data in the context of an official procedure.

### 6. Data security and forwarding

In order to protect your data, we use, among other things, encryption for data transmission (SSL encryption), firewalls, hacker defence programmes and other state-of-the-art security devices. When communicating via e-mail, the security of the data can only be guaranteed by us according to the latest state of the art technology.

To carry out our services and manage our online presence we use the services of certain service providers. We assure you that we carefully select these service providers to ensure legal and secure data processing. In addition, we have obligated the service providers to use the data only according to our instructions and according to the Data Protection Acts of England and Wales and the Data Protection Acts of the European Union. Further use of the data by these service providers is prohibited.

### 7. Your data protection rights and contact information

You have the right to obtain information about personal data that we process about you and may request their correction, deletion or restriction of processing. You also have the right of objection and the right to data portability (which means you have the right to receive the data in a structured, common and machine-readable format).

If you believe that the processing of your personal or company-related data violates the EU General Data Protection Regulation, you have the right to lodge a complaint with the Austrian Data Protection Authority ([www.dsb.gv.at](http://www.dsb.gv.at)) or a supervisory authority of another EU Member State.

**If the use of your personal or company-related data on this website is based on your consent, you have the right to revoke your consent for the processing of this data for the future at any time without having to provide any reasons. By withdrawing your approval, your data may no longer be used. Please inform us in writing of your wish to withdraw approval (by e-mail) using the following address:**

myWorld Holdings Limited  
3rd Floor  
40 Bank Street  
London E14 5NR  
United Kingdom  
[data.protection@myworld.com](mailto:data.protection@myworld.com)

Please also use this contact information for any questions regarding the use of your data as well as for information about the enforcement of your data protection rights.